

This year's auction is evolving with one goal in mind — to make your support go further and help every exhibitor shine. While the look and flow of the auction will be a little different, the heart of it remains exactly the same; buyers coming together to reward hard work, dedication, and achievement. The new format simply gives all of us more visibility, flexibility, and opportunity to celebrate generosity in real time.

# WHAT'S NEW AND WHY YOU'LL LOVE IT



## STILL A LIVE AUCTION, JUST MORE TRANSPARENT

When you raise your buyer number, your contribution will appear instantly on the auction screen.

TO MAKE THE AUCTION EVEN

**BETTER FOR OUR YOUTH!** 



### KNOW EXACTLY WHERE YOUR MONEY GOES

Every contribution is tracked and displayed as it's made, so your support never gets stuck on a pot sheet that doesn't win.



#### HOWEVER, POT SHEETS CAN STILL BE PART OF THE PROCESS IF YOU CHOOSE

You can continue to build pot sheets, or join in live to support an exhibitor during the sale.



#### **KNOW YOUR TOTAL ANYTIME**

With contributions entered in real time, you can see an up-to-date total of your purchases during or after the auction. Once the auction wraps up, you'll receive your invoice by email with simple options to pay online or by check.

# WHAT TO EXPECT ON AUCTION DAY

- Simply raise your buyer number when the auctioneer calls a contribution level, just like always.
- Your name and contribution amount will appear on the screen immediately.
- Want to add on to an exhibitor? You can! Add-ons can be made before or after the exhibitor enters the ring.
- Add-ons made 10 lots ahead will appear on the screen when that exhibitor sells.

#### WHY THIS CHANGE MATTERS

This update keeps our auction true to its roots while helping us take care of what matters most: the youth.

- Every exhibitor has a fair chance to be recognized and rewarded.
- **Solution** Every buyer's generosity is visible and celebrated.
- Every dollar is tracked and transparent.

Thorak you.

OUR BUYERS ARE THE HEART OF THIS AUCTION. YOUR CONTINUED SUPPORT KEEPS THIS EVENT THRIVING AND ENSURES OUR YOUTH EXHIBITORS HAVE THE RECOGNITION, REWARD, AND ENCOURAGEMENT THEY DESERVE.